

6-Week Course Lesson Plan: HR Analytics

This **6-week course** provides a comprehensive understanding of **HR analytics**, focusing on **data-driven decision-making**, **key HR metrics**, **statistical applications**, and **predictive analytics** to enhance HR functions.

Week 1: Introduction to Business Analytics

- Understanding **business analytics** and its relevance in HR
 - The role of **data** in **HR decision-making**
 - Overview of **HR analytics tools and software**
 - Types of analytics: **Descriptive, Diagnostic, Predictive & Prescriptive**
 - Case studies on **HR analytics adoption in organizations**
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Week 2: Key Metrics in the HR Function

- Importance of **HR metrics** in **workforce planning**
 - Essential HR metrics: **Turnover, Retention, Absenteeism, Employee Engagement**
 - Performance and productivity measurement
 - Diversity, equity, and inclusion (DEI) analytics
 - **HR data collection techniques** and best practices
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Week 3: KPIs and Dashboards

- Understanding **Key Performance Indicators (KPIs)** in HR
 - Designing **HR dashboards** for real-time decision-making
 - Tools for **HR data visualization** (Excel, Power BI, Tableau)
 - How to interpret and present HR analytics insights
 - Case study: **Developing an HR performance dashboard**
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Week 4: Statistics in HR

- **Descriptive statistics**: Mean, median, mode, standard deviation

- Correlation vs. causation in HR data
 - Trend analysis in **employee performance and retention**
 - Introduction to **data-driven HR decision-making**
 - Hands-on exercises: **Basic statistical analysis using Excel or Python**
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Week 5: Inferential Statistics as Applied to HR Issues

- Understanding **hypothesis testing** in HR
 - Applying **regression analysis to HR problems**
 - Statistical significance in **employee engagement surveys**
 - Analyzing **workforce demographics and talent trends**
 - Case study: **Using inferential statistics for talent management**
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Week 6: Predictive Analytics in HR

- Introduction to **predictive analytics for HR decision-making**
 - Forecasting **employee attrition and retention**
 - Building **predictive models for talent acquisition and performance**
 - Introduction to **Machine Learning applications in HR**
 - Final project: **Developing a predictive HR model**
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By the end of this **6-week course**, learners will gain **hands-on experience** in using **HR analytics tools, interpreting key HR metrics, and applying predictive techniques** to optimize HR functions. 